



Axiom Consulting Partners' Garrett Sheridan Will Describe How to Shockproof Your Organization at Chicagoland New Talent Network Event

The Chicagoland New Talent Management Network is hosting a free event, "Shockproof: Aligning Talent, Organization and Strategy to Thrive in an Era of Uncertainty," Nov. 16, 8:00 a.m., at the offices of Cardinal Health in Waukegan, IL, featuring Garrett Sheridan, Managing Partner, Axiom Consulting Partners.

Chicago, IL ([PRWEB](#)) October 25, 2011 -- Garrett Sheridan, Managing Partner of Axiom Consulting Partners and co-author of *Shockproof: How to Hardwire Your Business for Lasting Success*, will share stories and practical advice from the front lines about how talent leaders can help their companies thrive in an era of uncertainty.

The Chicagoland New Talent Management Network is hosting the free event, "Shockproof: Aligning Talent, Organization and Strategy to Thrive in an Era of Uncertainty," Nov. 16, 8:00 a.m., at the offices of Cardinal Health in Waukegan, IL.

Online registration for the event is available at: <http://linkd.in/rgJGRZ>

The Chicagoland New Talent Management Network is hosting the event because the Shockproof approach that Sheridan will discuss is particularly relevant for executives responsible for the talent strategy. In sharing the stories of leaders who adopted Shockproof principles Sheridan will provide practical ideas that HR professionals and other talent executives can take back to their own organizations.

For example, Sheridan will examine:

- Corning Inc. success in innovation --developing Gorilla glass, the scratch resistant and highly durable glass adopted by a large portion on Smartphone and PDA device manufacturers.
- The Martin Agency's contrarian approach to deploying talent, which has resulted in memorable ads such as the GEICO Gecko campaign.
- How Juicy Couture's new President re-aligned leaders throughout the company to improve financial performance.
- What Corona beer distributor Crown Imports did to align strategy, organization and talent to increase sales by 7%, in the midst of an economic downturn.
- How the Chicago Mercantile Exchange engaged employees at all levels to transform from a member owned exchange to a highly valued public company.

About Axiom

Axiom Consulting Partners is a management consulting firm that helps clients achieve sustainable, profitable growth by working with leaders to align business strategy, organization and talent to improve execution. Taking a practical, fact-based approach to analyzing and solving complex business issues, Axiom focuses on removing the disconnects that commonly exist between the boardroom, middle management and front line employees,



resulting in dramatic improvements in financial performance. Axiom's partners have an average of 20 years experience across a variety of industries and have served clients in North America, Europe and Asia.

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